



startupweekend™

IN PARTNERSHIP WITH Google for Startups



techstars®

What is Startup Weekend all about?
From idea to Startup in 54hs.

Hi, I'm Gabriela Roth

rothgabr@gmail.com

innovation consultant, sales and
marketing expert, community builder,
connector, facilitator





The hardest part of starting up is starting out.



Techstars Startup Weekend is the world's biggest learning programme for entrepreneurs!



Consider this question:

What is the single necessary and sufficient condition for a business?

Consider this question:

What is the single necessary and sufficient condition for a business?

A PAYING CUSTOMER

And still ...



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Assumption is the mother of all F... -ups!!!!

Just don't do it!





Stavanger

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**NO TALK
ALL ACTION**

CREATE A BUSINESS IN 54 HOURS

MARCH 20-22

INNOVATION DOCK

BRYGGERIKAIEN 20



bouvet



SpareBank 1
SR-BANK

SKAPE:
for etablerere i Rogaland

DNB



Speaker **Pia Warland**

**Who's your
customer?**

Mentors / Judges



Bente Rød
Innovation
Norway



Sean Paul
Techstars



William Haave
Bouvet



Nickolas
Innovation Dock



Lene Bø
SR Bank



Jan Tore
Forus Lab

Learn, Network, Startup

In just 54 hours, you will experience the highs, lows, fun, and pressure that make up life at a startup.

Friday 20/03: share business ideas and inspire others to join your team.

Saturday 21/03: develop ideas in teams with support from mentors.

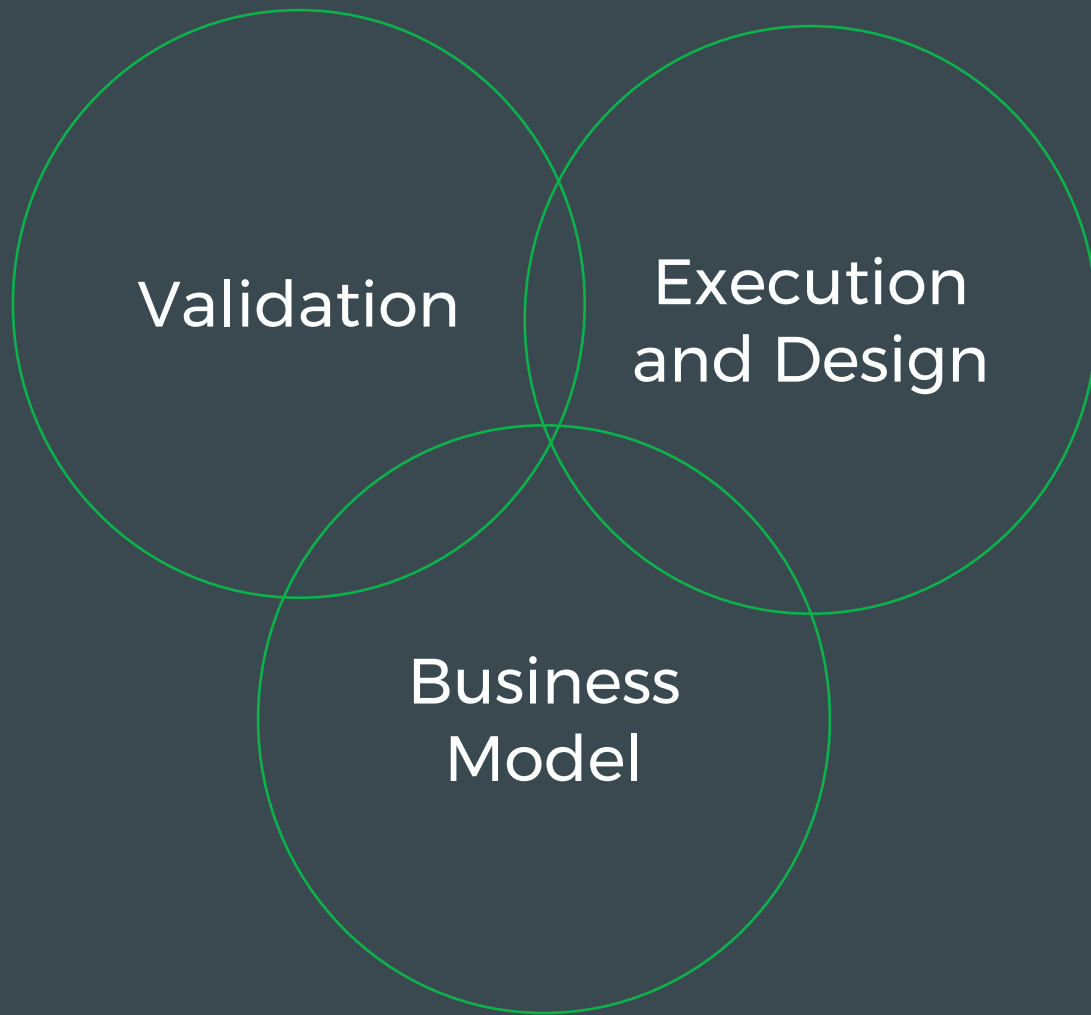
Sunday evening 22/03: the teams present their ideas and get feedback from a panel of experts.

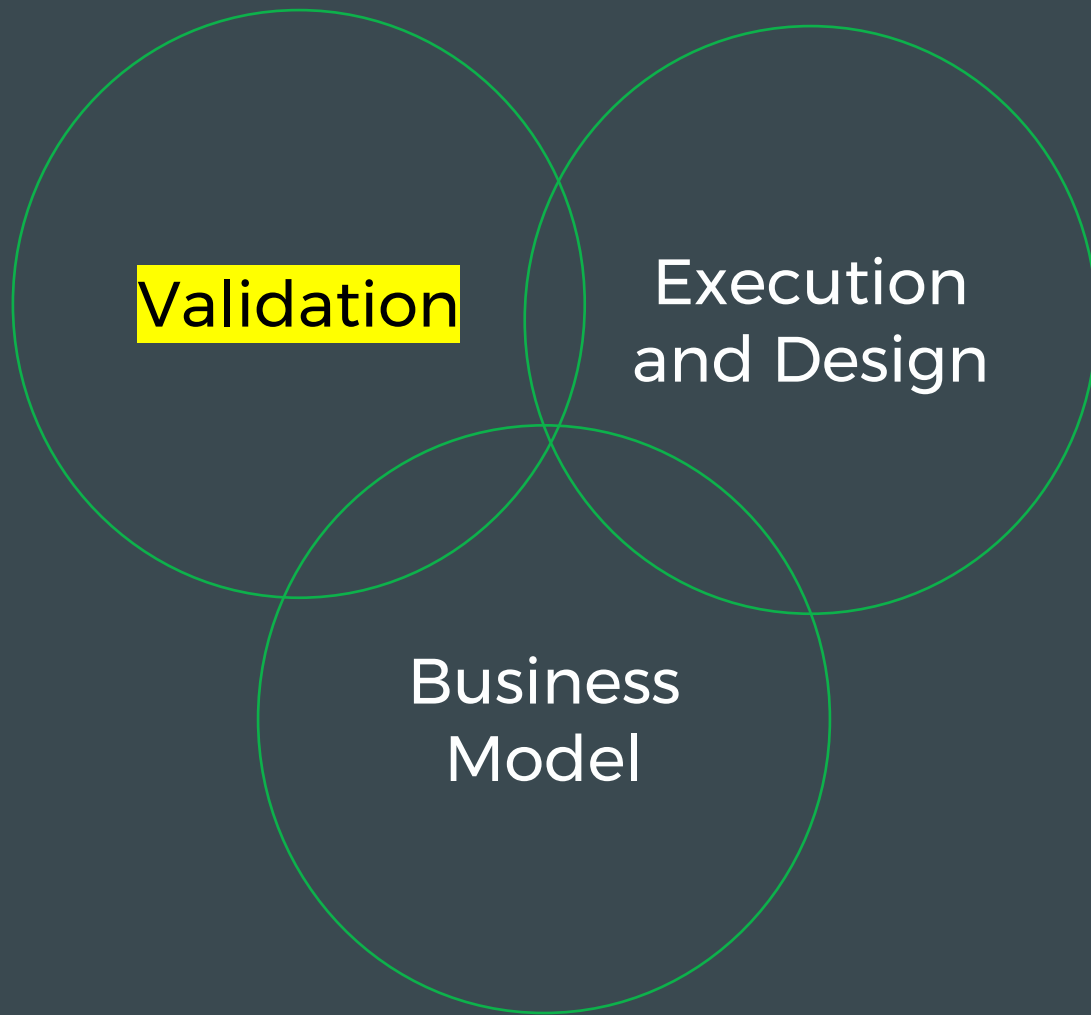


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Techstars Startup Weekend

by the numbers, since 2009:

150+

Countries
(That's more than Starbucks!)

1,142+

Cities

234,000+

Global participants

5,000+

Startup Weekend
events to date,
globally.

Startup Weekend Stavanger



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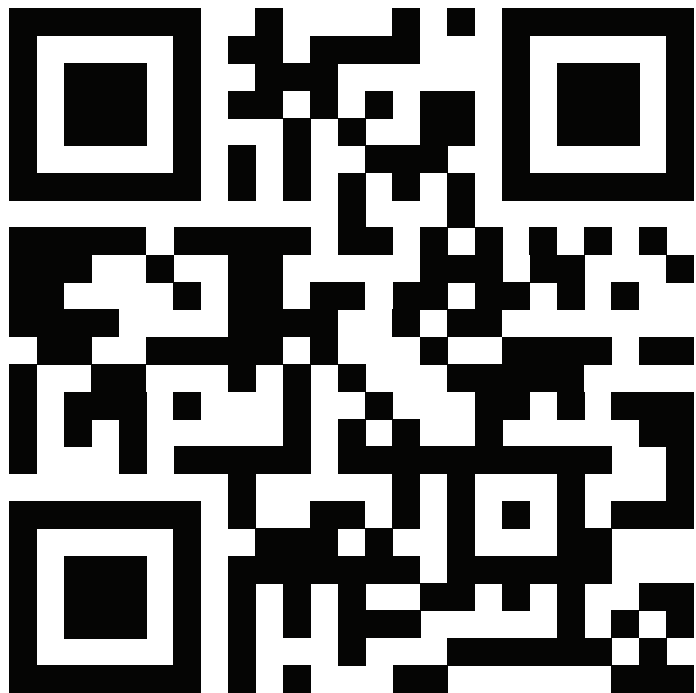
**At Techstars Startup Weekend,
you'll be immersed in the ideal
environment for startup magic
to happen.**



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Promo Code: CH15

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See you in 30 days?



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