



Innovasjon
Norge

Sigurd Urdal
INNOVATION NORWAY
ROGALAND

Additive manufacturing day
THEME: Financing innovation

A person's silhouette is shown from the back, looking out over a landscape at sunset. The person has dark, wavy hair and is wearing a dark jacket. The background is a bright, hazy sky with a low sun, creating a warm, golden glow. The landscape below is dark and silhouetted, with rolling hills or mountains visible in the distance.

Purpose

Innovation Norway is the policy instrument of national and county government authorities for developing value-creating business throughout Norway.

Main objectives

Innovation Norway aims to stimulate business to enhance commerce and socio-economic profitability, and to realise the commercial potential of the regions.

RÅDGIVNING



KOMPETANSE



FINANSIERING

Innovation Norway is a financial investor who partners with organizations to contribute to increased value in Norway.

We especially like to subsidize our funding to innovative start-ups, rising enterprises and companies with ambitions for international growth.

→ [Talk to an advisor](#)

TILSKUDD GRANTS STARTUP

Premarket Evaluation
MARKEDSAVKLARING
100K for external costs

Commercialization – Grant/loan
**Kommersialiseringstilskudd/
Oppstartslån**
600K for R&D/ 1,5MNOK in loan

→ Talk to an advisor

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INNOVATION PROJECTS

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TILSKUDD GRANTS

FINANCING INNOVATION PROJECTS

Environmental Technology Scheme

MILJØTEKNOLOGI

**Pilot- og demonstrasjons-
anlegg.**

Pilot and demonstration facilities

Innovation Contracts

INNOVASJONSKONTRAKT

**Tett samarbeid
med pilotkunde –
minimum 20%**

Close cooperation
with pilot customer 20%

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A photograph of a building facade with a sign that reads "FINANSIERING". The building has classical architectural features like columns and a balcony with plants. The sign is white with black text and a black border.

FINANSIERING

Need for balanced Financing / Matching Capital

International Regulations / EU

Grants depend on several factors:

- Type prosjekt – R&D
- Project costs
- Company size (ownership)
- Other public financing/soft funding

Max 45% small >

Max 35% middle

Max 25% big<

The project is *king*

First, you must have a good sustainable commercial project
- then we will guide you in finding the right scheme and financing
alternative. **Including the possibility for loans**

→ Talk to an advisor

WHAT ARE WE LOOKING FOR?

FINANCING INNOVATION PROJECTS

Innovation

Why / how is this different from today's solutions? The news value? Innovation height?

Value creation

Value creation in Norway. Norwegian solutions we can export globally.

Risk

What is the technical risk - and what the market risk? What can prevent you from succeeding?

Team

Who are you? - and who do you need partners / networks / employees / board of directors / expertise?

Business model

How to make money? What is the price / cost per unit, subscription etc.

Matching capital

New fresh capital / loan - new equity. Sufficient funding to cover own project.

Accounting & Budget

Updated Financial Account. Liquidity and Sales budget for the project period.

R&D activities?

Briefly explain what you / you should do / solve in the different parts of the project. List Project Activities/ Golas

Competitors

Who are they (nationally and internationally) and what do they do - how far are they in their development?

Customer and Market

Who will pay for it? - who is the end customer? What is the market, how big is it? - the potential internationally?

Ambition for the company

What kind of company are you building? How will it look in 5-10 years.

Sustainability

Of course. We want to see a comprehensive value chain. With a clear and concrete environmental profile.

→ Talk to an advisor

→ TALK TO US / *We are here to help*

FINANSIERING

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FINANSIERING

TAKK

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