# THE LEADERSHIP PIN CODE

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Unlocking the Key to Willing and Winning Relationships

DR. NASHATER DEU SOLHEIM



"From crash diet to sustainable - achieving a successful lean culture"

**LEAN Dagen - Naeringsforeningen** 

27<sup>th</sup> October 2020

As recommended by:

Forbes





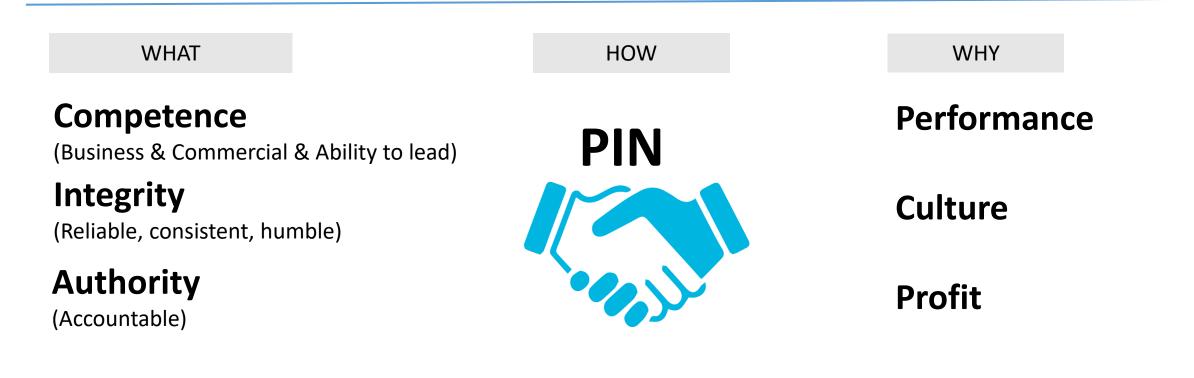
# My Background

#### Integration of experience :

- Doctor of Psychology and Expert Negotiator
- Executive Business Leader (Energy, Gov, Private, Health, NGO)
- Entrepreneur
- Author on Leadership and coach
- Hockey mom!

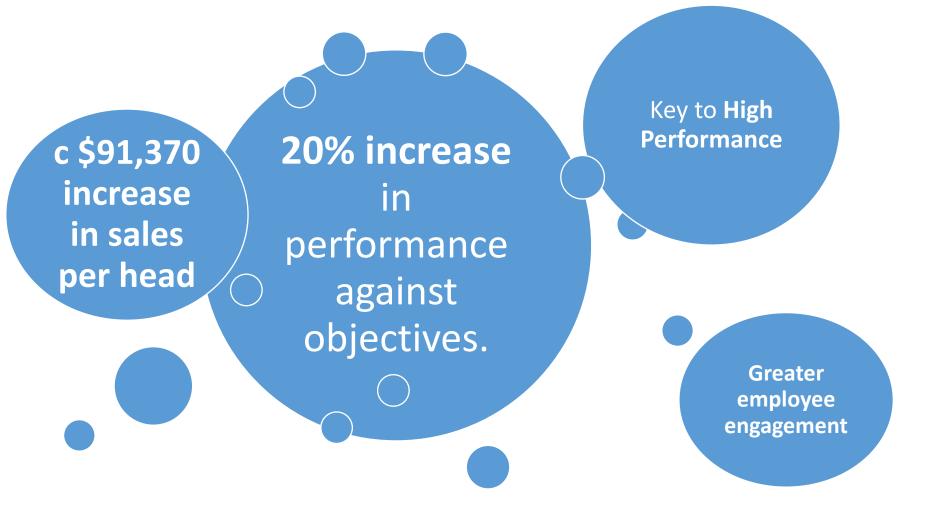


### PIN<sup>®</sup> in Business (Persuasion, Influence, Negotiation)





#### The business case for increased PIN skills or Emotional Intelligence



PROGRESSING MINDS

### What is Culture?



all guided by an overarching set of values.

#### A culture can be "felt"



## Leadership is the key to driving culture

### ...whilst employees are key to making it stick

 Quality of the change idea is important in terms of solution, process and technical output <u>BUT.....</u> Acceptance is as important for achieving an Effective solution

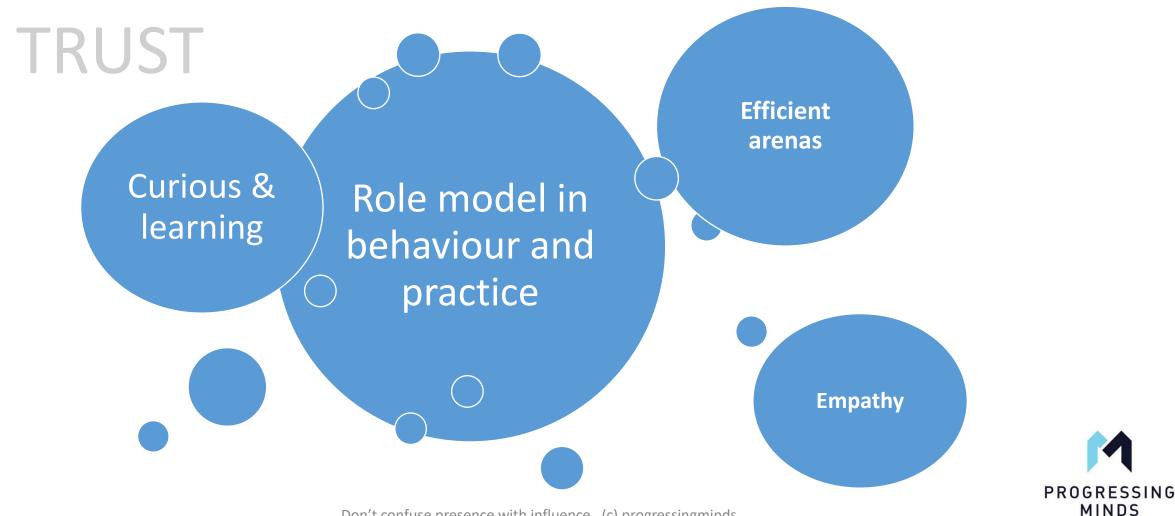
# $\mathbf{Q} \times \mathbf{A} = \mathbf{E}$



# "A TEAM THAT TRAINS TOGETHER ... WINS TOGETHER !"



#### From crash diet to sustainable lean workstyle – leaders as coaches



# Thank you!



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