

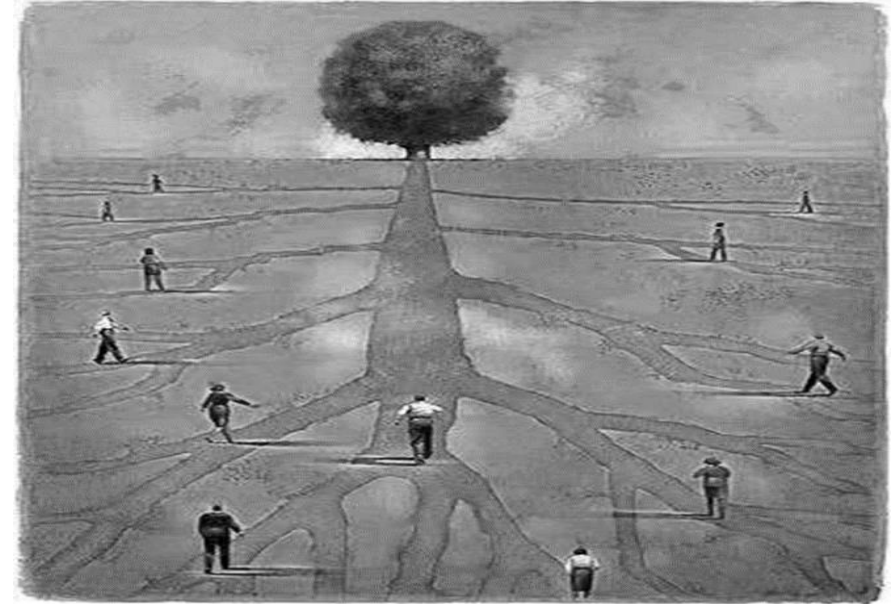
SKAPE

offers
courses and advising
for
business start-ups in Rogaland

WHO'S BEHIND SKAPE?

Skape is a partnership between :

- 23 municipalities (kommuner) in Rogaland
- State authorities (County Governor) (Statsforvalteren i Rogaland)
- Rogaland County (Rogaland fylkeskommune)



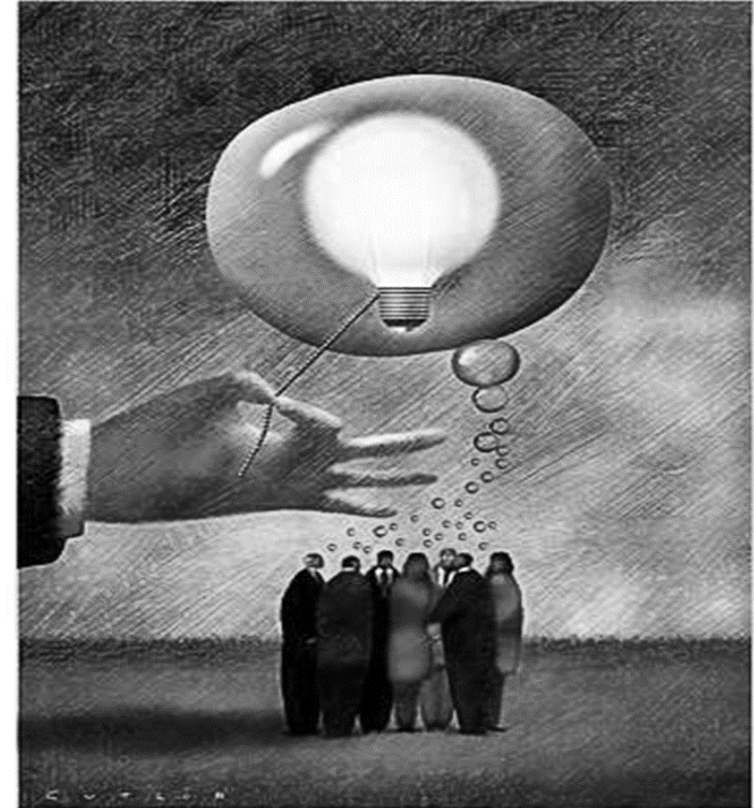
TARGET GROUPS

- **ALL** potential business start-ups
 - Many people have good ideas and dream of starting their own business. Some find it hard, however, to realise their dream because they don't know who to talk to or believe that starting a new business is complicated and unachievable.
- Newly established businesses



BASIC POLICY

- Keep entrepreneur and business start-up activities in focus
- Help with the practical obstacles of business establishment
- Help business start-ups do things correctly the first time
- Help connect new ideas with local commerce and investors
- Make Rogaland the best county in Norway for establishing new business



We can give you:

- Individual advice
- Courses and training
- Practical knowhow for business start-ups
- Networking
- Guidance – but without taking over responsibility from the entrepreneur

We cannot give you:

- Financial help
- A complete guide on how to successfully run your business
- We do not fill in applications, write business plans etc.



ACTIVITIES IN SKAPE

- Useful practical information for new businesses through advisors at Skape
- Courses and more information on our website:
 - ✓ www.skape.no
- Individual advice to entrepreneur and business start-ups
- Courses for new business establishers



CONSIDERATIONS BEFORE STARTING A BUSINESS

- Business idea / concept
 - Commitment, but ...
 - Don't fall in love with you own idea
 - Expect that everything take's much longer than you first thought
 - Don't be to optimistic
 - Always have at least one "Plan B"
 - Use your business talent as part of your concept
 - Family
 - Language & network
 - Business plan
 - Be consistent with your business plan
 - Be ready to adjust your business plan if new possibilities show up down the road
-

REQUIREMENTS FOR FOREIGNERS ESTABLISHING BUSINESS IN NORWAY

- Age over 18
- Must not be in bankruptcy quarantine
- Must register your company in the Brønnøysund Register Centre (www.altinn.no/english)
- Must have a D-number and a company address in Norway
 - D-number is a “birth number” for foreigners – application through the Brønnøysund Register Centre / Altinn

INFORMATION ON THE INTERNET

- www.skape.no - choose English
- www.altinn.no - choose English
- www.nav.no - choose English
- www.norge.no - choose English
- www.growthink.com - choose Business Plan Guide
- office.microsoft.com – choose templates to find business plans and other useful documents



TAKK FOR MEG!
(THANK YOU!)

Kontakt:

Marita Kongsgård

marita.kongsgard@skape.no

93 09 43 90