

techstars_ Startup Weekend

A woman with dark curly hair, wearing a yellow long-sleeved shirt, is pointing at a whiteboard. The whiteboard is covered with various colored sticky notes (pink, yellow, blue) and has some handwritten text and a small diagram. In the background, a man with glasses and a dark suit is looking at the whiteboard. Another person is partially visible in the bottom left corner. The scene is set in a modern office or meeting room.

Stavanger

23 - 25 September 2022

UN SDGs

Claudine Ang

- startup board member and advisor
- former lawyer specialising in listing companies on European stock exchanges
- passionate about the positive impact of innovation on people and planet

Richard Reistad

- leader of LevelUp UiS, managing Startup Booster at the UiS for students in the idea or early phase stage of building a company
- innovation enthusiast
- MSc in Business Administration from UiS, specializing in strategic innovation management

Secure your place!

23-25 September 2022

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Techstars Story

The Techstars worldwide network helps entrepreneurs succeed. Founded in 2006, Techstars began with three simple ideas—entrepreneurs create a better future for everyone, collaboration drives innovation, and great ideas can come from anywhere. Now we are on a mission to enable every person on the planet to contribute to, and benefit from, the success of entrepreneurs. In addition to operating accelerator programs and venture capital funds, we do this by connecting startups, investors, corporations, and cities to help build thriving startup communities. Techstars has invested in more than 2,200 companies that today have a combined market cap valuation of more than \$30 Billion.

A Global Phenomenon

Techstars Startup Weekend is the largest grassroots entrepreneurship program in the World. Since 2009:


+500,000

Participants


+7,000

Events


+160

Countries


+1,800

Cities

**Learn how to think,
work and build like a
startup. In 54
thrilling hours.**

Techstars Startup Weekend is an exciting and immersive foray into the world of startups. Over an action-packed three days, you'll meet the very best mentors, investors, co-founders and sponsors to show you how to get more done faster -- and, maybe even start that business.

Connect with other creators

Connect with other passionate people driven to build something new. Rich and diverse talent is a Techstars staple. There is no better place to meet new friends, colleagues, mentors or co-founders and investors.

Learn from the best

Learn what it really takes to innovate, disrupt and start a company from people who've been there. It's deep experiential learning guided by an experienced hand.

Start something great

Techstars Startup Weekend is designed to get you going. Fast. Your local organizers will set up the ideal environment for you to be successful and learn as much as possible in just 54 hours.

Take it deep

Sometimes what you really need is to go to the next level. Startup Weekend also goes deep on specific topics or skill sets. Just what you need to progress quickly.





**Techstars is the
Worldwide Network
that helps
entrepreneurs
succeed.**

The Startup Weekend Experience

Techstars Startup Weekend



TEAM FORMATION

Techstars mentors and expert facilitators set the stage, as participants meet fellow innovators, pitch ideas, and build teams.



CUSTOMER VALIDATION MENTORING BUILDING

Participants learn, practice, and apply cutting edge methodologies and presentation skills.



BUSINESS MODELING PITCH PRACTICE DEMO DAY

Participants practice their pitches and show their final work to a panel of judges from your business and the Techstars Network.

Innovating for Impact



SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD



What are the SDGs

The Sustainable Development Goals (SDGs) were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity.

The 17 SDGs are integrated—they recognize that action in one area will affect outcomes in others, and that development must balance social, economic and environmental sustainability.

Examples of Startups addressing the UN SDGs



HOW DO WE ENSURE SUSTAINABLE CONSUMPTION AND PRODUCTION

Startup #2



Notpla has developed biodegradable packaging for liquids which disappear naturally. Using plant and seaweed extract, the company has developed an edible alternative to plastic bottles.

2 ZERO
HUNGER



How do we
make sure
everyone has
enough to eat?

Startup #1



Tackling food waste

Startup #1

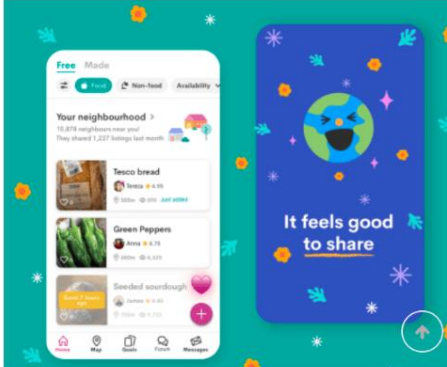
How to request

- 1 Browse listings**

Get notified when new things are added. See where they are, and view the user's profile.
- 2 Request listing**

Send a friendly message requesting the listing.
- 3 Happy sharing**

Show up at the agreed place and time. Feel great knowing you've scored something free and saved it from landfill!



The image shows a mobile app interface for OLIO. On the left, a smartphone screen displays a 'Your neighbourhood' section with a list of items: 'Tesco bread' (10 items, £0.45), 'Green Peppers' (10 items, £0.15), and 'Savoured sourdough' (10 items, £0.20). On the right, a blue graphic features a smiling globe and the text 'It feels good to share'.

OLIO connects neighbours with each other and with local businesses so surplus food can be shared, not thrown away.



HOW CAN WE MAKE CITIES AND TOWNS INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE

Startup #1



A smart air brick allowing ventilation to homes while reducing heat loss. AirEx systems combine vents that can open and close, sensors and smart algorithms to optimise airflow.

Startup #2



**Safe &
The City**

A personal safety navigation app which routes, shares and rates your walks.

Allowing users to get to their destination and sending notifications while walking through areas the police have flagged as historical streets for crimes.



HOW DO WE COMBAT CLIMATE CHANGE ?

Startup #1



BEYOND MEAT

From climate change to forest fires to human rights abuses, the global industrial meat industry leaves a trail of destruction all over the world. Shifting from animal to plant-based meat to positively affect people, animals and the planet



HOW CAN WE REDUCE INEQUALITIES

Startup #1



Purchase with a purpose. The startup gives vulnerable women – single mothers, victims of domestic violence, and those with a criminal record – the skills to find work. Trainees learn how to bake, work towards food hygiene qualifications, and are taught important business and personal development skills.

Startup #2



The mission is to work with employers to combat "loan shark" loans by allowing you to withdraw earned wages when you need the money for a small flat fee. If your washing machine suddenly breaks and you need to replace it ASAP, you don't need to take out a loan that could cost you a fortune in interest. And since it isn't a loan, you're not going into debt and it doesn't impact your credit score.

We hope you'll
join us.



**Use this promo code for 50%
off the ticket price of 500 kr:**

jnqkxjMGIV

Register here:

event.techstars.com/e/startupweekendstavanger

Registration closes on 18 September 2022

Pre-pitch event at Innovation Dock, Sandnes

14 September @ 18.15

Register: https://lnkd.in/d7_gQgQR

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HOW TO MAKE
YOURSELF
INVESTABLE

JOIN US

14 September

Pia Warland

Claudine Ang

A fireside
chat with

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INNOVATION
DOCK



STAVANGER
CHAMBER
OF COMMERCE

SKAPE:
for etablerere i Rogaland



Validé

NORDIC
EDGE
INNOASIS



Stavanger
kommune