

Family office

A unique workplace

A presentation by Yuhong Jin Hermansen
Owner of Fyrholmen Family office

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Stavanger Næringsforening

Fyrholmen Family Office

Fyrholmen

(100% owned by Hermansen Family)

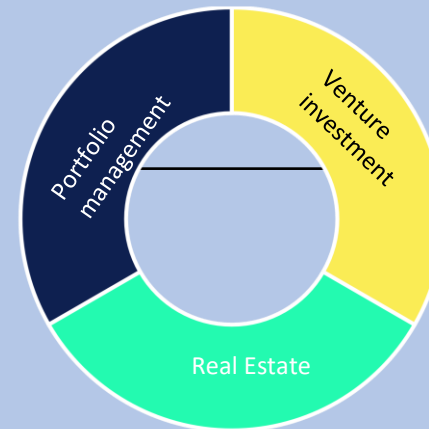
Holding Co.

Folke Hermansen as

Finance & Real Estate



Industrial holding ownership



Mobilitet



8

Hav



5

Reiseliv



3

Helse



2

What is a Family Office (FO)?

- A FO is a private wealth management advisory firm that serves ultra-high-net-worth individuals
- FOs offer a total solution to managing the financial and investment needs of an affluent individual or family.
- Family offices provide a broad spectrum of private wealth management services to one or a small number of ultra-high-net-worth families



FO in Rogaland

- Little study or statistic on family offices in Rogaland
- Mostly single-family offices which service one individual and their families
- Wealth created from industries like fishery, shipping, oil&gas service, real estate, building&construction, aquaculture, financial investment & services



Some examples of families in Rogaland

Family name/Family office	Industry	Capital management	Venture management	Real Estate
Bjelland /Bjella Investment	Construction & transport	x	x	x
Ertvaag/Camar	Real estate	x	x	x
Gjedebo/Investore	Oil&gas PE, venture	x	x	x
Espedal & Co/Salt	Fonds forvaltning	x	?	x
Freyer/Freyer Holding	Oil&gas	x	x	?
Hatteland/Hatteland Holding	Multiple	x	x	?
Hermansen/Fyrholmen	Shipping, transport & multiple	x	x	x
Kyllingstad/IKM	Oil & gas service	x	x	x
Lærdal/Lærdal	Medcare	x		
Rugland/Stavanger Investering	Industry /Multiple	x	x	x
Smedvig/Smedvig	Offshore & multiple	x	x	x
Veen/TDV	Fonds forvaltning	x	x	x
Øgreid/Øgreid	Real Estate	x	x	x

What do FO own?

- Industrials & enterprises
- Financial marketable assets
- Real Estates



What do FO do?

- Strong engagement in management
- Asset management
- Business Development
- Investment in start-ups & ventures, spin-off new areas



What talents do FO look for?

- Leadership skill
- Financial analysis
- Investment analysis
- Entrepreneurial mindset
- Operational skills
- Social responsibilities



Why unique?

- Purpose driven by family with clear and personalised social responsibility
- You are seen as a member of relative small office & flat structure
- Opportunities to develop your career across different industries, and different companies.
- Close to engaged owners and short way to decision makers
- FO vs. PE :
 - Long term vs. Given exit timeline (5-10y)
 - Diversified risk vs. Concentrated risk



Social contributions

STAVANGER
KONSERTHUS

Fyrholmen

DSD Stipendfond 

KÅKÅ / NOMICS
NORDENS STØRSTE ØKONOMIFESTIVAL
26.–29. OKTOBER 2022



FOLKE HERMANSENS FOND

10/10
LIKESTILLINGS
PROGRAM



Thank you for the attention!

If you have ideas how to contribute, please contact:

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